

LET'S MAKE ROCHESTER THE FLOWER, FRUIT AND VEGETABLE CITY!

I M A G I N E *Community gardens* where neighbors can grow food together, *Farmers markets* offering delicious, fresh fruits and vegetables to City residents, *Urban farms* and *Community supported agriculture* projects that bring food production right into the heart of the City, and *Connections* to our surrounding food shed that increase **Food security** for the **Benefit of all**.



- * Local agriculture creates an abundance of food for people in need by planting gardens on unused land while increasing cultural diversity, educating youth, adults, seniors and providing a sustainable system to uplift communities;
- * Community-based agricultural programs create job training, employment, entrepreneurial business opportunities, neighborhood reinvestment and community empowerment;
- * Urban agriculture encourages food-related activities that build community, foster civic engagement, celebrate Rochester's multi-cultural food traditions– increasing public participation in the food system;
- * Building a local food system encourages private investment of capital, expertise, research, and technology from entrepreneurs, non-profits, food growers, distributors, and academics engaged in the food system;
- * Urban agriculture promotes environmentally responsible land use, local food production, waste reduction, & sustainability.

WE, THE UNDERSIGNED, URGE THE CITY OF ROCHESTER, TO PROACTIVELY RESEARCH, DEVELOP POLICY, PROVIDE COORDINATION AND INCENTIVES FOR A SUSTAINABLE COMMUNITY-BASED FOOD SYSTEM.

	Name	Address	City	Zip	Rochester Food-shed Participant (farmer, CSA, distributor in 50 mile radius)	Like to help?
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Organized by individuals from Foodlink, Genesee Valley Organic CSA, Group 14621, Rochester Roots, Gandhi Institute, Project HOPE and others.
Please return to: Rochester Roots, 121 N. Fitzhugh St. Rochester, NY 14614 by Friday, April 9th.